



# Enterprise Multi-Disciplinary Clinics Solution Software

THE WORLD OF PRIMARY HEALTHCARE IS TRANSFORMING.  
THERE ARE INCREASING PRESSURES AND REGULATORY  
REQUIREMENTS. THE PROFESSIONAL PRACTICE OF HEALTH  
CARE DEMANDS HIGH ETHICAL STANDARDS, A FOCUS ON  
EVIDENCE BASED SCOPE OF PRACTICES COMBINED WITH  
GREAT PATIENT SATISFACTION.



VISUAL OUTCOMES<sup>TM</sup>  
CLINIC • CLIENT • CLINICIAN

# For years the financial industry and the marketing industry have seen the value of one platform for great data



Medical and non-medical healthcare professionals are embracing a new way of working. They are joining together as a team based clinic; delivering shared care plans with others to optimize outcomes and increasing efficiencies by reducing treatment times and costs of delivery.

With the advancement of technologies, delivery of health care is being re-distributed between Primary Care clinics, secondary or Team based delivery and home care or remote management. This requires new technology: primary care practices need a software platform that can support the clinic, the client and the clinician- all in one database This is Enterprise Healthcare Technology: seamlessly in one platform. Patients are empowered to be active online - accelerating self-care improvements and

## E-HEALTH BRINGS RAPID CHANGES REQUIRING THE POWER, FLEXIBILITY, RELIABILITY FOR TRANSFORMATIONAL CHANGE

Transformational change to primary health clinics requires a solid software platform which has been designed to deliver specifically for enterprise performance: scalability and future proofing.

Software practice management systems designed decades ago for single stream clinics are outdated. Adding modules on customer demand becomes a patchwork of answers: less stable, less reliable and more difficult to obtain agile real-time information.

Enterprise designed multi-disciplinary-multi location clinic systems are the foundation of enterprise healthcare clinics.

## ADDED VALUE PROVIDED BY VISUAL OUTCOMES ENTERPRISE MULTI- DISCIPLINARY CLINICS SOLUTION SOFTWARE

### THE PRIMARY BENEFITS INCLUDE:

1. Purpose built enterprise design by forward thinking team with new developments on the table
2. Future proof your business for new healthcare requirements
3. Technology platform adhering to the international standards of security and privacy of data
4. Cloud based hosted services
5. Patient portal inbuilt/ 100% secured within your database
6. Real time interactive portal with information and plans shared, appointments managed, medication compliance views
7. Use secure messaging, video consultation/telehealth 100% secured within your software
8. A single data base built for ease of multi-disciplinary / multisite clinics data analyses
9. Configurable templates for clinicians and clinical staff,
10. Configurable appointment facilities from any clinic to many clinics
11. Integrated with all major third-party providers and payers across medicine/ allied health
12. All billing, invoices/receipting; accounts management/reports
13. Integrated marketing and CRM
14. Tailored email campaigns
15. Integrated inventory and stock control /automated re-ordering
16. Business Intelligence BI
17. BI 'slice and dice' data and set up automated reports





# HEALTH

## Getting future proofed for your healthcare business is real

For the first time in Australia the primary healthcare sector can gain the added value provided by enterprise multi-disciplinary-multi site software; Visual Outcomes was built for the benefit of all stakeholders:

Practice managers, practice team leaders, clinicians, administration, business managers/owners and most importantly, our clients.

### Technology is the key.

Visual Outcomes Enterprise

multi-disciplinary-multi clinic solution is the insurance protection for the healthcare practice of today that is growing for tomorrow!

**Clinic software is fast outdated** when designed for the 80s healthcare software was for a single discipline and its 'processes' - services and payments. In the last 10 years this legacy healthcare software was patched with other software, to achieve new demands AND not to have to re-write what was already working in the market. But... old software can't provide the real benefits of a seamlessly integrated solution that is built to always take advantage of emerging technologies.

Become future proofed and start to think of enterprise healthcare software as a solution for now and tomorrow.

**Thinking the 'new' way:** think of all the stakeholders in your healthcare enterprise: clients, clinicians, clinic

“You can increase speed of a Holden by enhancing engine, suspension and other parts BUT it will never perform like a Porsche....”

Remove the administrative and technical challenges of too many software programs in managing your healthcare clinic/s.

Discover the power of a single platform that adds real value to your business

One unified database working as a PMS EHR CRM in-house inventory with all third-party integrations, E-prescribing, lab connectivity and a 24/7 integrated patient portal with telehealth.

**Gain insights from your data:** apply key performance metrics around staffing and productivity, clinician participation, client or patient engagement in programs offered, and overall cost effectiveness of the clinic.

All major industry sectors and professional service providers have replaced technology applications which were designed years ago.

**It is time to make the change,** find the added value of enterprise healthcare software to know and grow your healthcare business. Reap the benefits of easily mined data and real-time information about your clients progress and satisfaction online, your clinic profitability and clinical processes



## VISUAL OUTCOMES BACKGROUND

Visual Outcomes enterprise multi-disciplinary clinic solution software was developed in 2005 for Dr Sue-Ellen McKelvey's multi-site practice of patient-centered healthcare delivery. Following demand by other multi-disciplinary and multi-site clinics, Visual Outcomes was established as the first purpose built enterprise healthcare IT platform in Australasia in 2008. Our USA business was established in 2013/14; further depth of security and health information standards achieved for our enterprise solution software as we passed all the stringent requirements for certification across the USA.

Visual Outcomes is used by more than 200 practices across Australia, New Zealand and the USA. Health professional disciplines using Visual Outcomes include chiropractic, physiotherapy, naturopathy, osteopathy, psychology, podiatry, medical GP, primary care teams, allied health providers, occupational therapy, traditional Chinese medicine, exercise physiology and acupuncture.

Visual Outcomes is the healthcare clinic software supporting over 8 universities across Australia and USA in their research and teaching clinics. It is the future of healthcare – multi-disciplinary teams working together from day one of learning!

### WELL RESOURCED

Visual Outcomes maintains fully resourced teams in Australasia and USA, including training and support. We have very experienced developers, technical support and healthcare business consultants. The future of healthcare is our passion and we have analysts focused on sales development looking for growth in enterprise healthcare partnering.

### SECURITY AND DATA INTEGRITY

Visual Outcomes is designed for integration when appropriate; currently integrated with third numerous third party systems - seamless integration with most applications is performed readily.

Data hosting for Australian practices is in compliant data warehouse services adopting ISO/IEC 27001 and accepting ADS standards in relation to Australian government health data. The Visual Outcomes application operates on internally managed user id and password and in Active Directory mode. Database auditing and logging and application logging available as a real-time service at your fingertips. There are 7 internal security roles for UI and data access differentiation.

### IMPLEMENTATION, TRAINING AND SUPPORT

Cloud hosted service manages your Visual Outcomes installation, implementation and configuration needs; we can transfer practice data from most programs

The standard rollover from a 'legacy software' is generally on a weekend with data transfer out of clinic hours. Two days is generally sufficient to implement the entire questionnaire, data transfer and 2 to 4 hours of training.



Level 26, 1 Bligh Street +61 2 8226 8515  
Sydney NSW 2000

[www.visualoutcomes.com](http://www.visualoutcomes.com)